



## Customer Story Arrow Skin Center



*Arrow Skin Center is the only spa in the Salt Lake Valley providing organic sugar waxing, the all-natural and safe waxing alternative. They also customize treatments for your personal needs. If you have acne or fine lines, discoloration or sensitivity issues, the experts at Arrow Skin Center will handle those issues with professionalism and care. Arrow Skin Center specializes in a result-oriented skin regime and all treatments are designed to give you wonderful results in a relaxing atmosphere. Cutting edge methods used by the experts at Arrow Skin Center successfully treat rosacea, pigmentation issues and signs of aging. No matter your ethnicity, skin issues are addressed and resolved.*

### Challenge

Arrow Skin Center sought to collect reviews of their products from the industry, Google, Facebook and other social media sites and post them on their website. They wanted a tool that would automate the collection and posting of these testimonials on their website with as little difficulty as possible.

### Solution

They turned to Growth99 to manage the challenge automating the collection and posting of reviews and testimonials of their products and services. Growth99 developed a tool to collect these reviews and testimonials and expertly integrate the information into Arrow Skin Care's point of sale pages.

Growth99 developed a way for sales to be tracked, testimonials to be listed and the perfect page to book appointments. Growth99's automated tool enables Arrow Skin Care to list reviews of their products and services in a way that enhances the business.

The design of the website done by Growth99 provides a site that is easy to navigate, perfect to understand, and forms are designed to be user-friendly.

### AT A GLANCE

**Company :** Arrow Skin Care

**Business :** Med/Spa

**Location :** Sandy, Utah

**Customer Since :** 2016

**Website :**

<http://www.arrowskincenter.com>

**Use Case :** Developed an automated tool that captures reviews and testimonials from social media and the industry and posts them to our website.

#### Arrow Skin Center

Charlotte, owner of Arrow Skin Center says

*"Growth99's review and automation capture of my products has not only helped me collect reviews and manage my reputation, but also captured new clients for me."*