



Customer Story

Medical Aesthetic Art Institute

The wellness and medical aesthetic industry is a rewarding venture to get into - only if you have the right tools and skills needed to succeed! Sure, it's a profitable journey. But you need to make sure that you are properly trained by the best in the biz to make it big!

And this where the Medical Aesthetic Art Institute steps in. Knowing that injectors are crucial and key players in the industry, this institute aims to only train the best. By offering courses that caters to both current and future injectors, the future in the medical aesthetic industry is indeed bright in this center!

Additionally, the Medical Aesthetic Art Institute is confident in its courses, simply because it is headlined by some of the best experts and instructors in the industry! Also, the Medical Aesthetic Art Institute aims for better and more efficient learning experiences, with its post completion mentoring programs and unique and innovative learning modules.

Challenge

Leading both current and future injectors towards a brighter future in the industry can only be done if the Medical Aesthetic Art Institute has a website that directly reflects its ideals. Aside from having a fast and efficient website, the Medical Aesthetic Art Institute also needed to have an online marketing program that can reach out to the people that matter. Also, given the state of the world today, the need for online courses and training programs is in demand. These, and other crucial factors, are what the Medical Aesthetic Art Institute faced!

Of course, not any typical marketing company can help the Medical Aesthetic Art Institute out. The institute needs a company that truly understands their unique needs!

Solution

And this is where Growth99 delivers. By focusing and integrating an effective and proven SEO strategy, Growth99 gave the Medical Aesthetic Art Institute the online presence it deserved. Not only did the institute reach out to the clients and students that they're aiming for - the excellent SEO design helped in growing the Medical Aesthetic Art Institute's reputation as well.

Additionally, Growth99 implemented an effective Google campaign to give the institute the online exposure they needed. The Medical Aesthetic Art Institute website is continuously being improved, with URL optimizations and the like to help give the institute a more uniform presence online.

AT A GLANCE

Company : Medical Aesthetic Art Institute

Business : Injectors Training Center

Location : St. George, UT

Customer Since : 2020

Website :

<https://www.medicalaestheticartinstitute.com/>

Use Case : The client was in need of a partner that will help in creating an efficient SEO program.

Medical Aesthetic Art Institute Says,

"Its support team at Growth99 is extremely fast and reliable. We have been skeptical of using a marketing company for quite a while now until Growth99 put our minds at rest.."