

Customer Story

Ascent Aesthetics

Ascent Aesthetics is a premium aesthetic medicine clinic providing quality beauty and anti-ageing services to their patients. Combining the basics of beauty treatment with advanced aesthetic medicine knowledge, the team at Ascent Aesthetics has come up with a range of services pertaining to skin care.

Every patient is treated to a medical consultation and a guided treatment plan in order to make them comfortable. The team at Ascent Aesthetics believes in taking effort to educate the patients about their skin care routine before beginning the treatment. A number of advanced treatments like Photofacial, PDP, PDO smooth threads lift are offered at the clinic. A team of registered nurses, physician assistants and doctors specializing in aesthetic medicine offer a great customized experience to each patient at Ascent Aesthetics.

Challenge

Megan, the owner of Ascent Aesthetics contacted Growth99 in September 2020 after seeing some other impressive websites that Growth99 had worked on previously. She wished to have a website that was attractive, eye-catching and would increase the number of online bookings for Ascent Aesthetics. Megan was certain that Growth99 would handle the digital marketing strategizing and reputation management of Ascent Aesthetics.

The company needed a new website that would easily showcase the services and facilities offered. Megan wanted to target increase online bookings through a robust web presence for her company.

Solution

Growth99 created a brand new website for Ascent Aesthetics complete with SEO driven content, eye catching images and monthly blogs. This helped more people to view the website and learn about the services offered at Ascent Aesthetics. Unique SEO strategies have increased the web search for Ascent Aesthetics.

A surge in organic leads and their conversion into online bookings has become possible due to a strong digital marketing strategy and appropriate branding. Ascent Aesthetics is seeing a progressive increase in the number of people who get in touch with them, since coming in touch with Growth99.

AT A GLANCE

Company : Ascent Aesthetics

Business : Aesthetic Medicine Clinic

Location : Utah, USA

Customer Since : September 2020

Website :

<https://ascentaesthetics.com/>

Use Case : Growth99 created a new website and used advanced SEO techniques to make a place for Ascent Aesthetics in web searches. Ascent Aesthetics has generated a number of positive patient reviews due to their easy online availability.

Ascent Aesthetics Says,

"Growth99 is the best. They have been able to help me with not only my site, but two other sites for the people I have partnered with. They are very hands-on and quick at making changes."