



Customer Story

Contour Dermatology

Contour Dermatology is a skin care clinic offering comprehensive medical as well as cosmetic treatment for various skin conditions. A thorough professional approach with a personalized touch makes the treatment very satisfactory for patients. A team of professionals having cumulative experience of over 2 decades ensure that every patient leaves with a smile on the face.

Advanced laser techniques, chemical peeling, exfoliation, fillers and other treatments are offered to treat a wide variety of skin disorders. Contour Dermatology is one of the best skin care clinics offering excellent medical treatment and post-procedure services as well.

Challenge

Contour Dermatology approached Growth99 with a vision of having a better and eye-catching website that would boost their online presence. They also wanted Growth99 to take care of their online reputation management. Contour Dermatology wanted more people to visit their website in order to increase their online bookings.

Contour dermatology wanted to their website and services to accessible to a larger number of people. Contour Dermatology and Growth99 began their association in October 2020 with a view of getting good SEO results for the website of Contour Dermatology.

Solution

Growth99 designed a new website for Contour Dermatology that was impressive and consisted of quality content. Monthly blogs and SEO driven word content were uploaded for attracting more users to the website. Advanced SEO techniques and digital marketing strategy helped to rank Contour Dermatology higher up during online searches.

The web presence of Contour Dermatology grew and so did their number of happy patients. Contour dermatology now has more positive patient reviews than before.

AT A GLANCE

Company : Contour Dermatology

Business : Skin Care Clinic

Location : Lehi, Utah

Customer Since : October 2020

Website :

<https://contourdermatology.net/>

Use Case : Contour Dermatology experienced an increase in the number of their website users and online bookings after a new website was created for them by Growth99.

Contour Dermatology Says,

"Growth99 is great! They have made this process so easy."