

## Customer Story

# GIV Hydration

*GIV Hydration is a venture initiated by a Brad Watling, MD and Andrew Graham, RN, BSN and duo having rich experience in the field of healthcare. They delved into this business with the view of utilizing the benefits of IV therapy for providing preventive as well as curative treatment.*

*Well trained registered nurses deliver and administer IV packs designed specifically for the patient's health needs. Their patient centric approach has been well received and appreciated by people. Successful use of IV therapy in maintaining wellness and preventing health disorders is the motto followed at GIV Hydration.*

### Challenge

GIV Hydration being a relatively new venture was in need of carving a niche for their own brand in the industry of IV Hydration Therapy. With this aim they approached Growth99 in the year 2020. They sought to increase their patient base with more online bookings than before. GIV Hydration was in need of a new strong website that would allow them to make a lasting online presence and offer their services to as many people as they could.

### Solution

Growth99 concentrated their efforts on brand creation for GIV Hydration through a new website complete with SEO driven content and eye-catching layout. By focusing on keyword based searches, GIV Hydration is now ranking higher up than before on Google My Business searches. There have been positive reviews that are helping them expand their patient base even more through online bookings.

## AT A GLANCE

**Company :** GIV Hydration

**Business :** IV Hydration Therapy Provider

**Location :** Huntersville, NC

**Customer Since :** 2020

**Website :**

<https://givhydration.com/>

**Use Case :** GIV Hydration was designed a brand new website by Growth99 which paved way for a stronger and impressive online presence and increasing the number of happy patients.

### GIV Hydration Says,

*"Growth99 does a great job! They respond rapidly to our questions"*