

Customer Story

Vida Bella Medspa

Conceptualized by a dynamic mother-daughter duo, Vida Bella Medspa is a one stop center for skin care and weight management. Kelci Hunter who has experience as a nurse practitioner and her mother Devona who is backed with years of spa management experience aim to make every patient feel good about themselves. They have worked hard in making Vida Bella one of the best medspas of their region.

Combining beauty secrets and medical knowledge successfully is not an easy task. Vida Bella Spa has achieved this feat by introducing new procedures related to aesthetic medicine. The staff members are all well trained professionals who know the importance of flawless appearance and how to achieve it. Patient satisfaction is the motto at Vida Bella and this can be proven by the number of positive reviews about this Med spa.

Challenge

When they approached Growth99 in November 2020, Vida Bella was looking to make their online presence stronger. They wanted more growth and popularity as a renowned medspa. They were looking to generate more online traffic and leads to grow the number of their happy patients.

Vida Bella was recovering from a recent unpleasant experience of marketing management and were looking for a brand they could trust. Having previously witnessed the notable work done by Growth99 for another website, they wanted Growth99 to handle their work as well.

Solution

Growth99 worked to create a fresh official website of Vida Bella and made it more eye-catching. A strong SEO strategy, regular updates with regard to informative content and a robust online presence are the stepping stone for Vida Bella's road to success. Organic traffic and online leads increase rapidly and with great ease when the website is user friendly and aesthetically attractive. Growth99 and Vida Bella have enjoyed a fruitful partnership since November 2020.

AT A GLANCE

Company : Vida Bella Medspa

Business : Medspa

Location : Glendale, Arizona

Customer Since : November 2020

Website :

<https://vidabellamedspa.com/>

Use Case : A new but long lasting partnership that has led to increase in organic leads and online bookings through efficient SEO strategy.

Vida Bella Medspa Says,

"Growth99 has been great to work with. Their support team is so quick to respond when it comes to changes on the site. We are in love with our new site."