

Customer Story

Wilson Aesthetics

Wilson Aesthetics is a aesthetic medicine clinic providing comprehensive anti-ageing solutions to their patients. Aymee Wilson who owns this medspa strongly believes that true transformation occurs not only by getting a youthful appearance but with complete change in lifestyle. Advanced techniques are used by therapists to offer treatments like Botox fillers, Kybella, laser treatment, microneedle procedures.

A team of nurse practitioners, aestheticians and medical professionals perform and supervise all cosmetic procedures. Beauty secrets meet aesthetic medicine techniques at Wilson Aesthetics. Each patient gets a customized treatment plan after a medical consultation with one of the aesthetic medicine experts.

Challenge

Wilson Aesthetics contacted Growth99 in November 2020 because they were in need of a website that would allow them to reach more people. Wilson Aesthetics also needed a robust social media presence and more SEO driven content.

They wanted to showcase the facilities of their medspa to people via images in order to attract more people and generate more organic leads. Wilson Aesthetics has seen other websites for which Growth99 had worked and were very impressed with their functioning. They wanted similar features to be added to their website as well.

Solution

Growth99 used new and advanced SEO techniques to enhance the web presence of Wilson Aesthetics. Blogs, images and SEO driven content was posted regularly on the website in order to gain more viewership. Increased social media posts helped in converting many organic leads into online bookings. Wilson Aesthetics enjoys a progressively growing patient base and loads of positive patient reviews from happy customers.

AT A GLANCE

Company : Wilson Aesthetics

Business : Aesthetic Medspa

Location : Prescott Valley, Arizona

Customer Since : November 2020

Website :

<https://wilsonaestheticsaz.com/>

Use Case : Growth99 implemented a digital marketing strategy which allowed potential customers to view the images of facilities available at Wilson Aesthetics. An impressive layout of the website allowed for more online bookings.

Wilson Aesthetics Says,

"Growth99 has been awesome. Their team is so quick and easy to contact and make quick changes for my site. We love our new website!"