

Customer Story

Aere Aesthetics

Aere Aesthetics was conceptualized by Neekan Rivera, a physician assistant, who has expertise in cosmetology as well as dermatology. She and her team have maintained a highly professional environment to offer the best services to each client at Aere Aesthetics. Services for anti-ageing such as Botox, Kybella, Sculptra are offered here.

Each client is given a customized treatment plan to suit their requirements. Advanced and safe techniques are used while performing various treatments. The service providers strive to give you a youthful appearance without altering your looks too much. Natural beauty at its best is what is offered at Aere Aesthetics.

Challenge

Neekan connected with Growth99 in December 2020 after seeing the marvelous work the company had done for some other websites. She wanted Growth99 to design a robust and eye-catching website for Aere Aesthetics. Neekan wanted Aere Aesthetics website to be accessible to a larger number of people. She wished to increase the number of online bookings for both her locations viz, Colorado and California. She also wanted Aere Aesthetics to be popular on various social media platforms.

Solution

Growth99 migrated all the functioning of Aere Aesthetics to a brand new website that was faster and user friendly. They focused on a strong social media strategy that helped to increase the popularity of Aere Aesthetics on several online platforms. Posting keyword driven content on the website at regular intervals helped to attract more number of users. These strategies have attracted a lot of organic traffic and increased the number of online bookings as well.

AT A GLANCE

Company : Aere Aesthetics

Business : Cosmetic Clinic

Location : Denver, Colorado and Los Angeles, California

Customer Since : December 2020

Website :

<https://aereaesthetics.com/>

Use Case : Growth99 enabled Aere Aesthetics to increase the number of online bookings at both their branches and manage the expanding patient base very efficiently.

Aere Aesthetics Says,

"Thank you Growth99 for my brand new site! I am completely in love. You guys have created such a beautiful and esthetically pleasing website."