

## Customer Story

# Delle Chiaie Cosmetic Medicine

*Delle Chiaie Cosmetic Medicine (DCCM) is the brainchild of Tara Delle Chiaie, a board certified nurse practitioner. Tara opened her own cosmetic medicine clinic to fulfil her passion of creating the perfect blend of beauty and aesthetic medicine. DCCM offers a variety of services for skin care, weight loss and anti-ageing.*

*A team of experienced professionals including clinical nutritionists, aesthetic injectors and nurse practitioners offer the best cosmetic experience to their clients. DCCM also offer a range of high quality skin care and beauty products that help to enhance natural beauty.*

### Challenge

Tara of DCCM was looking to partner with a company that would help her enhance the online presence of her clinic as well as do online branding for her. She had an unpleasant experience with her past digital marketing partner and was looking for someone who would be more open to working as per her requirements. She also needed help with increasing the popularity of DCCM on various social media platforms. Tara also wanted to focus on the Search Engine Optimization of her website.

### Solution

Growth99 migrated the entire functioning of DCCM to a brand new website that was faster than the previous one. This website that was easy to navigate and impressed a large number of users. The new look of the website was elegant and yet informative for potential clients. SEO driven blogs helped to gain more traction for the website of DCCM. The number of online bookings have increased for DCCM owing to the unique SEO strategy implemented by Growth99.

### AT A GLANCE

**Company :** Delle Chiaie Cosmetic Medicine

**Business :** Cosmetic Medicine And Weight Loss Clinic

**Location :** Hampton, New Hampshire

**Customer Since :** January 2021

**Website :**

<https://surfacemedicalesthetics.com/>

**Use Case :** Growth99 used advanced digital marketing strategy to ensure that DCCM started ranking higher up during web searches on various online and social media platforms.

#### Delle Chiaie Cosmetic Medicine Says,

*"Thank you Growth99 for my new and improved website. It looks great and runs so smoothly."*