

Customer Story

Yunik Aesthetics

The brainchild of Yunaisis Medina, Yunik Aesthetics is a boutique Medspa offering a variety of treatments for anti-ageing and weight loss. At Yunik Aesthetics, it is believed that every person's beauty is special. Customized treatment plans are chalked out for each client depending on their needs. Natural beauty and looks are preserved and not completely changed during cosmetic treatments.

PDO threading, dermal fillers, Kybella, fat burner therapy, IV hydration are some of the services offered at Yunik Aesthetics. A team of experienced staff cater to each client with undivided attention right from the initiation to conclusion of treatment.

Challenge

Yunik Aesthetics and Growth99 have begun a partnership in January 2021. Yunik Aesthetics was impressed by some of the work done for other websites and wanted Growth99 to do similar work for them. They wanted to have a website that was easy to use and would attract more users.

Yunik Aesthetics needed help with their online reputation management, digital marketing and branding strategy. They wanted Growth99 to take care of SEO for their website to enhance their web presence.

Solution

Growth99 began their work by migrating the functioning of Yunik Aesthetics to a brand new website that was faster and more robust. SEO driven blogs and other word content was uploaded on the website regularly. Growth99 ensured that the services and facilities available at Yunik Aesthetics were displayed well on their website.

Social media posts and paid ads were also managed by Growth99 in an attempt to enhance the online popularity of Yunik Aesthetics. A good digital marketing strategy ensured that Yunik Aesthetics ranked higher up during web searches.

AT A GLANCE

Company : Yunik Aesthetics

Business : Medspa

Location : Hollywood, Florida

Customer Since : January 2021

Website :

<https://yunikaesthetics.com/>

Use Case : An aesthetically pleasing website and strong SEO techniques designed by Growth99 helped Yunik Aesthetics to increase their number of online bookings.

Yunik Aesthetics Says,

"Thank you so much for the beautiful website. Your team has been so hands-on while making the website we envisioned."