

## Customer Story

# Forma Medical Aesthetics

*Forma Medical Aesthetics is an aesthetic medicine clinic offering a number of anti-ageing and beauty services to their clients. Advanced techniques in the field of cosmetology and the best beauty tips are combined to offer a hoard of treatment options. PDO thread lift, dermal fillers, collagen based therapy, Sculptra aesthetics are performed at Forma Medical Aesthetics.*

*A team of experienced and qualified professionals is led by Nina Burdett, the owner at Forma Medical Aesthetics. Every beauty is unique and hence customized treatment plans are offered to each client visiting Forma Medical Aesthetics. A pre-treatment consultation helps clients to relax and get exactly what they are looking for.*

### Challenge

Forma Medical Aesthetics and Growth99 began their association in late 2020. Nina Burdett was a direct referral from another client of Growth99. She was looking to change her website that was rather old fashioned and slow. Nina wanted a website that would have greater online visibility and would help her attract more clients for Forma Medical Aesthetics.

She wanted Growth99 to do Online Reputation Management for Forma Medical Aesthetics. Nina was looking for better web presence for Forma Medical Aesthetics on several online platforms and social media.

### Solution

Growth99 designed a brand new website complete with an elegant design layout for Forma Medical Aesthetics. They focused on Search Engine Optimization which gave better results for the website during online searches. The new website offers all the information about the facilities and services available at Forma Medical Aesthetics.

There has been an increase in the number of client bookings at Forma Medical Aesthetics since they have migrated all operations to a new website. With a strong focus on digital marketing, Growth99 was able to provide Forma Medical Aesthetics with a good web presence just the way they wanted.

### AT A GLANCE

**Company :** Forma Medical Aesthetics

**Business :** Aesthetic Med Spa

**Location :** Roswell, Georgia

**Customer Since :** 2020

**Website :**

<https://formamedical.org/>

**Use Case :** Growth99 designed a strong website for Forma Medical Aesthetics, which helped them to get more online bookings.

**Forma Medical Aesthetics Says,**

*"The Growth99 team shows up to the plate."*