

Customer Story

Refined Aesthetics Med Spa

Refined Aesthetics Med Spa is an aesthetic medicine clinic specializing in anti-ageing skin treatment for men and women. The spa is a brainchild of Bri Williams who believes a person's natural beauty should never be disturbed or changed completely.

Services like chemical peels, stem cell exosome therapy, brow lift procedure and PRP therapy are offered at Refined Aesthetics Med Spa. All treatments and products used at the spa are completely safe and medically tested. The staff at Refined Aesthetics Med Spa offers personal attention to each client by designing individual custom made treatment plans for them.

Challenge

Refined Aesthetics Med Spa contacted Growth99 as they were looking for a digital marketing partner having experience in the field of aesthetic medicine. The website of Refined Aesthetics Med Spa was unimpressive and failed to get adequate online bookings.

The website content was not SEO friendly due to which it failed to garner a lot of website visitors. A poor digital marketing strategy was causing failure to garner a lot of organic leads for the website.

Solution

Growth99 designed a robust and fully functional website for Refined Aesthetics Med Spa. The new website had proper SEO which propelled it to appear higher up during online searches. Use of proper keywords led to the creation of impressive blogs and other word based content, which website users found informative.

Social media advertising was implemented to give Refined Aesthetics Med Spa much deserved popularity. The number of organic leads has never been this high, thanks to a brand new website and impressive digital marketing techniques.

AT A GLANCE

Company : Refined Aesthetics

Med Spa

Business : Aesthetic Medicine Clinic
And Spa

Location : Sandpoint, Idaho

Customer Since : 2021

Website :

<https://sandpointmedspa.com/>

Use Case : Due to an attractive website designed by Growth99, Refined Aesthetics Med Spa now serves clients from a much wider geographical area that earlier.

Refined Aesthetics Med Spa Says,

"Growth99 is amazing, they enjoy working with clients and have passion in this space!"