



## Customer Story

# Laguna Med Spa

*Laguna Med Spa is a medical aesthetics and cosmetic clinic located in Parker, Colorado. The Med Spa offers anti-ageing services like Botox, microneedling, weight loss treatments with injectable vitamins, cosmetic procedures like brow tattoo and lip tattoo and reconstruction procedures like nipple artistry, the last one being a service specially designed for women battling breast cancer.*

*At Laguna Med Spa, men and women receive personalized attention and custom made treatment plans depending on their requirements. The motto followed at Laguna Med Spa is to make clients feel good about themselves by modifying their appearance, without altering their natural beauty.*

### Challenge

Laguna Med Spa first contacted Growth99 in 2021. They were looking for a digital marketing partner having experience in the field of medical aesthetics. Despite having a robust website, Laguna Med Spa lacked a convincing online presence.

They did not have as many online bookings as they would have liked, nor did the website have a strong SEO support. Growth99 had to navigate through the challenge of modifying the existing website and take it to the top during web searches.

### Solution

Growth99 established a failsafe digital marketing strategy to increase the popularity of the Laguna Med Spa website. Keyword-based word content was developed for the website to attract a larger audience.

A SEO strategy suited to the needs of the website was developed in order to increase the number of organic leads. Laguna Med Spa now ranks among the top online links during web searches.

### AT A GLANCE

**Company :** Laguna Med Spa

**Business :** Medical Aesthetics Clinic

**Location :** Parker, Colorado

**Customer Since :** 2021

**Website :**

<https://lagunamedspa.net/>

**Use Case :** Growth99 designed a strong SEO strategy that helped to soar the online popularity for Laguna Med Spa.

#### Laguna Med Spa Says,

*"Growth99 is very responsive! They are eager to help and enjoy doing so...!"*