

Customer Story

Spirited Aesthetics And Wellness

Spirited Aesthetics And Wellness is a wellness medical spa offering a range of rejuvenating, skin care and anti ageing services. Spirited Aesthetics And Wellness offers services ranging from hydrating facials, microneedling, injectable fillers, wellness injections to healthcare and nutritional products.

Consultations on use of cannabis for medical and wellness purposes is one of the speciality offerings at Spirited Aesthetics And Wellness. Heather Speert, a certified aesthetician and cannabis nurse, manages the smooth functioning of Spirited Aesthetics And Wellness.

Challenge

Spirited Aesthetics And Wellness wanted to work with a digital marketing partner that would help them to climb the ladder of success and make a name for themselves in the world of medical aesthetics.

The existing website of Spirited Aesthetics And Wellness was not getting ranked on Google. Due to the absence of adequate SEO driven content, the website was unable to garner satisfactory viewership and online bookings.

Solution

The new website designed by Growth99, helped Spirited Aesthetics And Wellness to garner a lot of attention on various online platforms. Paid ads and a strong SEO backing helped the website to come into the public eye. Keyword backed content was added in the form of informative blogs to impress website viewers.

An increase in online bookings helped Spirited Aesthetics And Wellness gain a lot of business.

AT A GLANCE

Company : Spirited Aesthetics And Wellness

Business : Wellness Medical Spa

Location : Hampstead, Maryland

Customer Since : 2021

Website :

<https://spiritedaestheticsandwellness.com/>

Use Case : A well executed digital marketing strategy helped Spirited Aesthetics And Wellness garner a lot of organic traffic.

Spirited Aesthetics And Wellness Says,

"Growth99 is great to work with, I would suggest them to all Medical Spas"