



Customer Story

Detroit Aesthetics

Detroit Aesthetics is a Michigan based premiere medical spa specializing in anti-aging aesthetic services to retain the glow of the youth. A range of skin vitalizing and cosmetic services, like CoolPeel, HydraFacial, Microneedling, laser tattoo removal, and Botox injections, are available for the clients of Detroit Aesthetics.

The team of Detroit Aesthetics includes highly-trained professionals, like an aesthetic nurse injector, aestheticians, medical assistants, and a family nurse practitioner. The team promises and delivers nothing less than the highest quality of treatment using only certified products and equipment. The range of wellness services that Detroit Aesthetics offers are very popular among their clients.

Challenge

Detroit Aesthetics was struggling with an antiquated website that used old and outdated software when the team approached Growth99 in 2021. The website was unable to maintain the required amount of online presence due to inadequate SEO backing.

Detroit Aesthetics realized that to remain at the top of the highly competitive field of medical aesthetics it would need to enhance its online visibility and change the way it connected with potential clients. Detroit Aesthetics was looking for solutions that would help them scale their business.

Solution

Growth99 created a well-functioning and attractive website for Detroit Aesthetics that started attracting more and more website visitors. The website adequately displayed the facilities and services that the clinic offers. The infrastructure of the website was given a revamp by the Growth99 team, which helped to increase the website traffic considerably.

A smart SEO strategy custom-made to suit the requirements of Detroit Aesthetics helped to generate a lot of leads, many of which converted to solid online bookings. Growth99 has formulated and successfully implemented a failsafe business model for the online functioning of Detroit Aesthetics.

AT A GLANCE

Company : Detroit Aesthetics

Business : Medical Aesthetics Clinic

Location : Plymouth, Michigan

Customer Since : 2021

Website :

<https://detroitmedspa.com/>

Use Case : Growth99 used an impressive multifaceted digital marketing strategy to help increase the popularity of Detroit Aesthetics.

Detroit Aesthetics Says,

"Do They Sleep? Growth99 is amazing!!"