



The Spa
at
AVEC

GROWTH99

Customer Story Avec Medi Spa

Avec Medi Spa is a beauty spa featuring a wide range of services to help clients retain their natural beauty while restoring their youthful glow at the same time. Laser treatment for hair removal and acne scar reduction, microneedling, and injectables like Botox are among the services that Avec Medi Spa offers. MiraDry is just one of the patented services that Avec Medi Spa offers. Dr Stella Chou, a board-certified physician, co-owns the spa with Aesthetic Provider Brooke Smolik, who is a registered nurse. An all-woman team of aesthetic therapists works closely with each client to design a custom treatment plan suited to the clients' needs.

Challenge

Avec Medi Spa was looking for the ideal digital marketing partner to help them scale their business and carve an online place for themselves in the world of medical aesthetics. The spa wanted assistance with creating a website with a robust infrastructure to establish a web presence that would make them more visible to potential clients.

The spa owners wanted guidance on the various methods to increase the online visibility of their spa and also to increase the ranking of their spa website during web searches. The spa owners wanted to create an interesting user experience for their website visitors.

Solution

Growth99 set achievable goals aligned with the requirements of Avec Medi Spa for its website structure and a suitable SEO design. An extensive paid media campaign helped the spa gain significant recognition on Google search and various social media platforms.

The impressive Avec Medi Spa website that Growth99 worked on does out all of the required information related to the services and facilities that the spa offers. Avec Medi Spa now enjoys a much greater number of online bookings than it used to record prior to partnering with Growth99.

AT A GLANCE

Company : Avec Medi Spa

Business : Beauty And Medical Spa

Location : Sandy, Utah

Customer Since : 2021

Website : <https://avecspa.com>

Use Case : Avec Medi Spa has scaled its business impressively due to the online reputation management strategy that Growth99 implemented for its website.

Avec Medi Spa Says,

"Growth99 did not give up! Overall a great group to work with!"