



Customer Story Veggie Lisa

Veggie Lisa is the brainchild of Lisa, a mother of four, who struggled with losing weight after having kids. Her amazing transformation journey inspired her to help others who were looking for a way to remain fit and healthy. Lisa offers personalized plans to her clients through her venture, Veggie Lisa. She cooks healthy recipes and makes them available to her clients who can also subscribe to her monthly recipe club.

Lisa offers demos of exercise routines, and when combined with her super nutritional diet plans, are the perfect way to ensure that her clients remain fit and healthy. The Veggie Lisa website is full of interesting and informative blogs on various topics, ranging from importance of self love to healthy summer foods.

Challenge

Lisa contacted Growth99 early in 2021 as she wished to give the Veggie Lisa website a makeover. The antiquated website was slow, hard to maintain, and was failing to attract as many website visitors as Lisa would have liked.

The Veggie Lisa website was in need of a reliable and effective WordPress account that would be helpful in creating a decent amount of impressive keyword-based content. The website was lacking the desired online visibility, which was not generating a lot of leads.

Solution

Growth99 migrated the functioning Veggie Lisa website to a new website that had a robust infrastructure. The digital marketing strategy that Growth99 used was successful in making the website more visible during online searches.

The new website has a greater capacity to handle a sizable number of leads at a time, which is beneficial for scaling the Veggie Lisa business and brand. Growth99 helps to maintain a sustainable infrastructure and network for the Veggie Lisa website. Lisa now enjoys an increase in much-deserved popularity as she is handling more clients than before.

AT A GLANCE

Company : Veggie Lisa

Business : Online Fitness And Nutrition Coaching

Location : Pleasant Grove, Utah

Customer Since : 2021

Website : <https://veggielisa.com/>

Use Case : Growth99 helped the Veggie Lisa website scale greater heights in the world of online health coaching with the help of a failsafe SEO strategy.

Veggie Lisa Says,

"Growth99 Rocks! I am happy with them!"